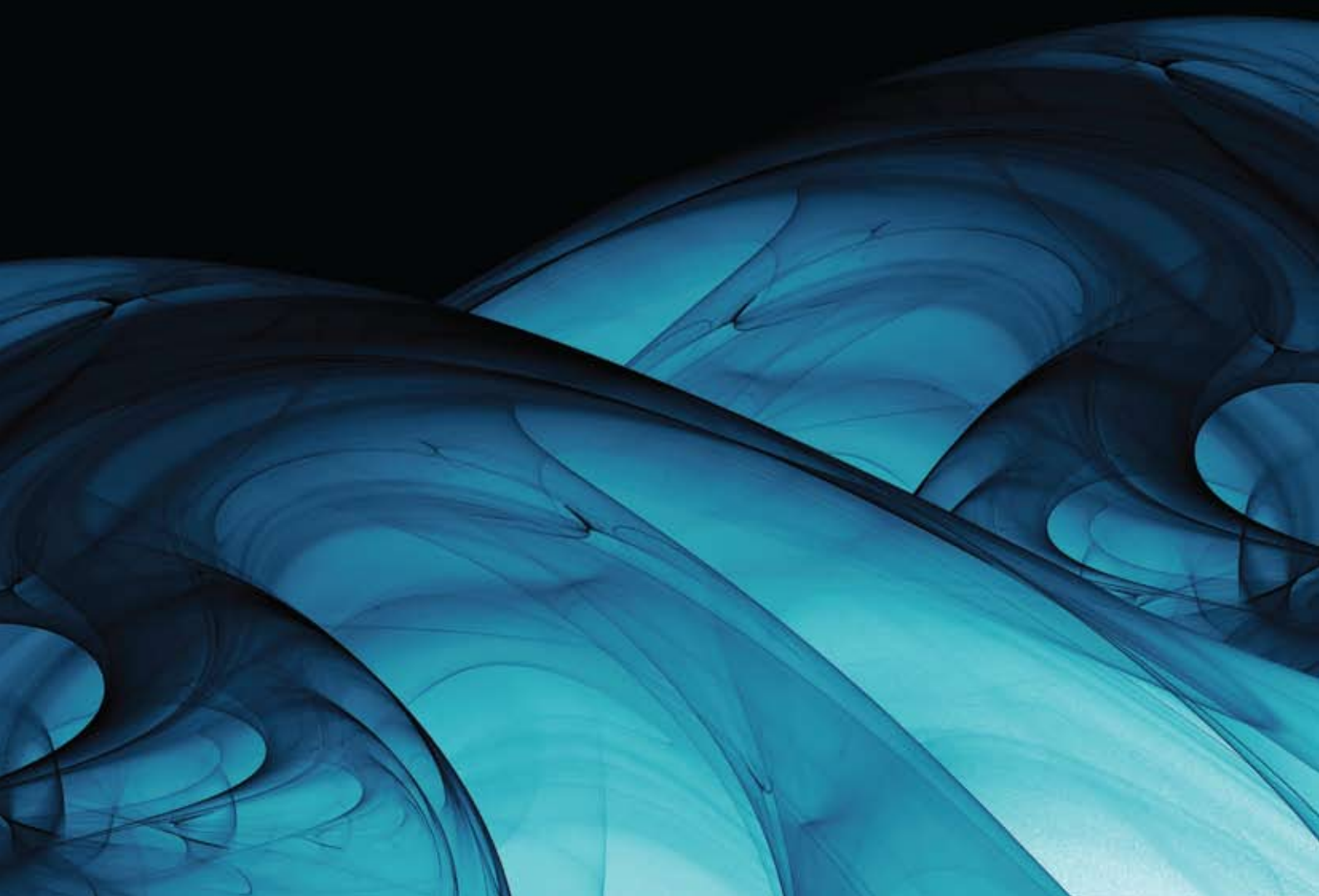




Accountants  
& Business Advisors

# CORPORATE PROFILE





# INSPIRING BUSINESS

## WWP is a pro active and innovative Accounting and Business Advisory Firm.

### Building Businesses is what really drives us!

*"The firm has established a reputation for being at the forefront of assisting business owners in their pursuit of business success, wealth creation and lifestyle rewards"*

*"The firm has grown rapidly since inception in 1994 to be one of the ACT's largest suburban based firms. The location has proved popular with existing clients with the area now boasting a multitude of developing and expanding businesses together with a healthy increase in new business start ups"*

*"We look forward to meeting with you in the future and helping you align your business with your future personal lifestyle and financial goals"*

*"The team at WWP is dedicated to driving business forward and inspiring you to greater heights. Most team members have been recruited to WWP as graduates and trained intensively on the skills required to be a leading Advisory Firm"*

*"Where many city firms are based on size and growth at all costs, WWP is focused on creating long lasting relationships with clients based on trust and the ability to provide advice that is both success driven and technically sound"*

The firm has established a reputation for being at the forefront of assisting like minded progressive business owners in their pursuit of business success, wealth creation and lifestyle rewards.

WWP have a specified process for selecting clients choosing to work only with clients who are committed to improving their business, their corporate leadership skills and dedicated to maximising their personal wealth.

The firm has grown rapidly since inception in 1994 to be one of ACT's largest suburban based firms. The location has proved popular with existing clients with the Eastern surrounds now boasting a multitude of developing and expanding businesses together with a healthy increase in new business start ups.

Where many city firms are based on size and growth at all costs, WWP is focused on creating long lasting relationships with clients based on trust and the ability to provide advice that is both success driven and technically sound.

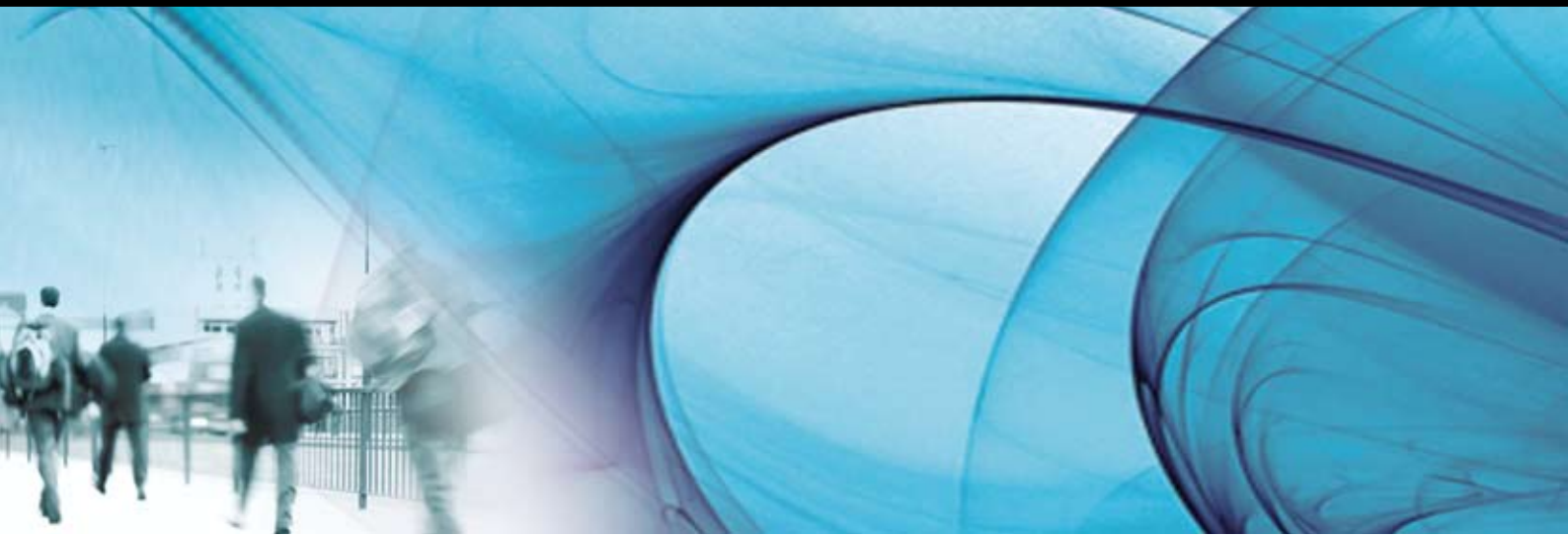
The team at WWP is dedicated to driving business forward and inspiring you to greater heights. Most team members have been recruited to WWP as graduates and trained intensively on the skills required to be a leading Advisory Firm.

We look forward to meeting with you in the future and helping you align your business with your future personal lifestyle and financial goals.

## Our Services

WWP focuses its services at the small to medium sized business community and with a qualified team provides assistance in the following areas:

- Corporate Facilitation
- Strategic Business Planning
- Advice to Management
- Performance Measurement
- Mergers and Acquisitions
- Due Diligence Procedures
- Corporate Governance
- Innovation Consulting
- Business Valuations
- Taxation Advice and Planning
- Accounts & Tax return Preparation
- Business Advice
- Business Planning
- Management Consulting
- Cash Flow & Budgeting
- Auditing
- Business Structures
- Estate Planning
- Capital Restructuring
- Profit Improvement Planning



## Our Goal

There is just one goal that drives everyone at WWP. That goal is to ensure our firm remains 100% focused on providing you with the appropriate advice you require to build a truly outstanding company.

To that end, the beginning for us is finding the right clients. Our research indicates that only 20 – 30% of small to medium size business owners have the drive and commitment to make the most out of their business.

So we are always looking for the right clients to join the firm who have the drive and passion to get the best possible returns from their business both financially and from a lifestyle perspective.

Client selection is one example of what our clients also concentrate on when looking to improve their own businesses. At WWP we also offer our clients many additional services including:

- Setting Your Companies Vision & Strategy
- Facilitating Monthly Board Meetings and Management Accounting meetings that keep your business focused and disciplined throughout the year. Many clients see us as their “business coach”
- HR Planning. You’ll find that building a great business requires self motivated team members. They are either with you or not. We’ll give you some ideas on how to best approach your recruitment in future.
- Innovative Tax Planning Structures

## At WWP we inspire business growth to build your wealth

We have highlighted 7 fundamental elements for success that are essential in maximising your business growth and personal wealth creation.

These include:

- Annual Accounting & Compliance
- Budgeting & Cash Flow
- Strategic Planning
- Taxation Advice and Planning
- Business Coaching
- Performance Coaching
- Financial Planning

## CLIENT TESTIMONIALS

“WWP have been our Accountants and Business Advisors for over 6 years now and have been a constant positive force behind our success. Having been through a few accountants before we found them, it has been fantastic to have a firm who can handle issues when they arise, get back to us when they say they will, and not make us feel silly in how they explain things to us. They have helped us handle some complex profit issues and implement more effective cash flow management systems in the business. And on top of all of that they like to have fun with what they do!”

Thanks guys

Webster Advertising

“As a manager of a small business which daily faces increasing complexities of compliance, I recommend the highly personal and reputable services of WWP. When there are not enough hours in the day, I Feel secure knowing that WWP can provide relevant, reliable financial and taxation advice. My company returns and audits are handled efficiently and with care by accountants with expert knowledge, seeking wealth creation for their clients. Our long term relationship with WWP has been a vital component of our professional growth“

Rushworth Consultancy Pty Ltd



Accountants  
& Business Advisors

T 02 6285 2766 | F 02 6285 2833  
W [www.wwp.net.au](http://www.wwp.net.au) | E [info@wwp.net.au](mailto:info@wwp.net.au)

72 Dundas Court Phillip ACT  
PO Box 1975 Woden ACT 2606